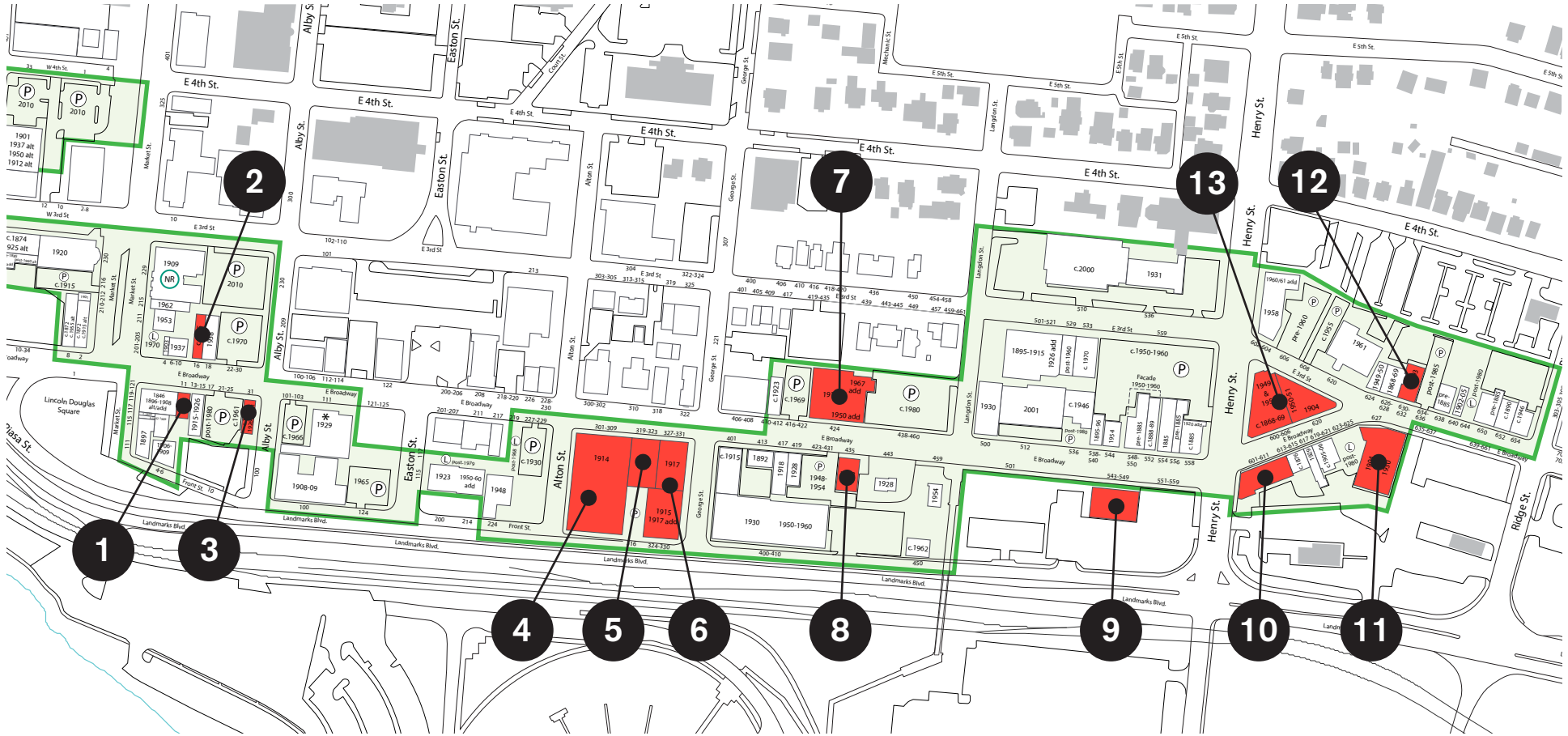


Hooray for Broadway

Alton Area Landmarks Association

52nd Annual Historic Building Tour

October 12, 2024



- | | | | |
|-----------------------|--------------------------------------|------------------------|--------------------|
| 1 11 E. Broadway | 5 319-323 E. Broadway | 9 541-549 E. Broadway | 13 620 E. Broadway |
| 2 16 E. Broadway | 6 329-331 E. Broadway | 10 601-611 E. Broadway | |
| 3 31 E. Broadway | 7 424 E. Broadway | 11 627 E. Broadway | |
| 4 301-309 E. Broadway | 8 435 E. Broadway ALTONWORKS. | 12 630-632 E. Broadway | |

Stroll E. Broadway from Market Street to Ridge Street to view these buildings.

1 11 E. Broadway

Walter B. Schmoeller, Tailor Building
Built: 1840 ca.

The residence and store were both built around 1840. In 1910/1911 the dwelling was turned into a store.

2 16 E. Broadway

William and Catherine Miller House and Store
Built: 1835 ca.

The structure is the oldest building in the Middletown Historic District Boundary Increase II. It is one of the few extant examples of early residential buildings that combined their business operations on the first floor. Alterations and a roofline change took place circa 1909. After 1979 a new storefront was added.

3 31 E. Broadway

Ryder, Krug and Badasch Building
Built: 1840 ca.



The Ryder, Krug and Badasch Building had fraternal lodge rooms upstairs above the store which fronted on Broadway but with

the steep sloping hillside it had easy access to receive shipments from the riverboats and later trains from its rear entry at the basement level that extends down toward Front Street.

4 301-309 E. Broadway

Mineral Springs Hotel
Built: 1914

The 1914 Mission Revival, Mineral Springs Hotel covers the half block east



of Alton Street from Broadway to Front Street. The property was designed by St. Louis architects Helfensteller, Hirsch and Watson.

A mineral spring discovered during construction inspired the hotel's name.

5 319-323 E. Broadway

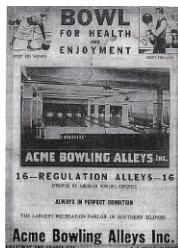
H.T. Heuser Garage/Overland Alton Auto Company/Walz Motor Company
Built: 1914



By the 1910s, the emerging automobile industry led to the construction of new buildings as well as the conversion of some buildings for automotive businesses. When built in 1914, this was one of the first commercial buildings in Alton designed with the automobile in mind—the overhead garage door was incorporated into the storefront design along side of its display windows.

6 329-331 E. Broadway

Private Garage/Reilly Brothers Inc./Acme Bowling Alleys
Built: 1917



Some buildings were substantially enlarged and got new facades at the same time. The construction of this warehouse/parking garage structure extended with two additional floors for the garage. Its entire exterior was blended with that of the Mineral Springs Hotel complex on the western half of this city block.

7 424 E. Broadway

Eagles Hall/Fraternal Order of Eagles, Aerie 254
Built: 1911

Fraternal, social, and union organizations had facilities on the upper levels of a number of downtown buildings. This is the only example of an entire building constructed for a fraternal lodge.

8 435 E. Broadway ALTONWORKS.

Alton Tire Sales Company
Built: 1928



Alton Tire Sales Co. built their own one-story building as part of the trend popularizing smaller, one-story commercial storefronts. They operated from their new building from 1928 to 1954 with their business name carved in the stone frieze above the display window.

9 541-549 E. Broadway

New Germania Bank
Built: 1957

By the late 1950s, three of Alton's financial institutions constructed new buildings, each with a distinctly modern design. This Germania Bank was built with the automobile consumer in mind with its dedicated parking lot and drive-up teller windows. Recently, additional stories have been added and drive-up lanes were removed.

10 601-611 E. Broadway

Zephaniah B. Job Block
Built: 1885-1889

The architectural firm that designed the Job Block was established by Lucas Pfeifferberger, a German immigrant who moved to Alton in the 1850s.

11 627 E. Broadway

Jacoby Furniture Store
Built: 1904



One of the major commercial buildings of note is the former Jacoby Furniture Store.

This large three-story building was constructed when the company outgrew an earlier building at 555 E. Broadway. The business was owned by C.J. Jacoby, who established an undertaking and furniture business in Jerseyville in 1883.

12 630-632 E. Broadway

Wutzler Block
Built: 1893 ca.

The Wutzler Block was built ca. 1893. The cast iron architectural details were salvaged from an 1850s Cairo, Illinois building.

13 620 E. Broadway

Alton Banking and Trust Company, "Wedge Bank"
Built: 1904



This Second Renaissance Revival, wedge shaped building was designed by Victor J.

Klutho. The building has historically served as a bank, beginning in 1904 and extending through the 1990s. The building's curved narrow corner facing this intersection creates the edifice's wedge shape, which earned the bank its nickname.